LEARNING FROM THE FUTURE – Takeaway



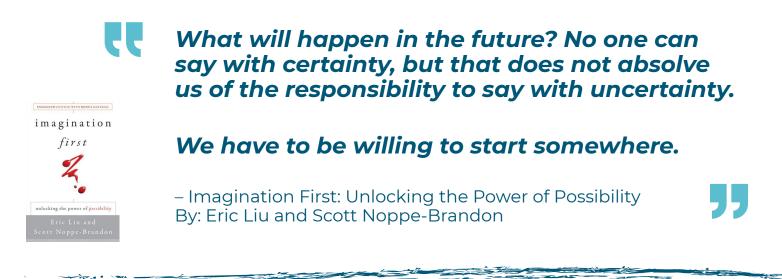
STRATEGIC FORESIGHT PROCESS



- 1. Invite the right people to participate
- 2. Identify assumptions you're making about the future
- 3. Identify trends. (STEEP)
- 4. Evaluate trends
- 5. Imagine multiple futures
- 6. 'Backcast' strategies to operate in selected futures
- 7. Develop combined strategies
- 8. Implement strategies
- 9. Review and adapt

BARRIERS TO SUCCESS

- View as a one-and-done exercise
- Treat forecasts as sacred possessions



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