

STRATEGIC FORESIGHT PROCESS



1. Invite the right people to participate
2. Identify assumptions you're making about the future
3. Identify trends. (STEEP)
4. Evaluate trends
5. Imagine multiple futures
6. 'Backcast' strategies to operate in selected futures
7. Develop combined strategies
8. Implement strategies
9. Review and adapt

BARRIERS TO SUCCESS

- View as a one-and-done exercise
- Treat forecasts as sacred possessions



What will happen in the future? No one can say with certainty, but that does not absolve us of the responsibility to say with uncertainty.

We have to be willing to start somewhere.

– Imagination First: Unlocking the Power of Possibility
By: Eric Liu and Scott Noppe-Brandon

